

UNLOCKING MARKETING OPPORTUNITIES

FOR GAME-CHANGING
GROWTH.



Presented by John Berenyi - One of Australia's most prominent marketing professionals

John's interest is in what people believe and do, as opposed to what they say.

This has become the key to unlocking quantum leaps in business performance. Getting to the Human Truth™ of what really motivates clients and consumers.



- A registered psychologist, youngest-ever board member for Clemenger Harvie advertising, VP Marketing for Warner Bros Asia, MD Bergent (leading Aust. consultancy).
- For almost forty years John has been helping the world's leading businesses and organisations such as; Microsoft, CSIRO, Coca-Cola, 7-Eleven and IKEA to improve their performance by getting below the surface of what their stakeholders are on about.

DATE: Wednesday 7th August 2019

TIME: 7.15am - 9.00am

VENUE: Eastern Innovation Business Centre
5a Hartnett Cl, Mulgrave VIC

REGISTRATION & INFO

Register to attend seminar

abcountrywide.com.au/seminars



Places are limited - Book Today!!

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